Grace Steele UX ENGINEER

UX Consultancy

January 2006 to present - D.B.A DESIGRA

Progression of service focus:

- 2020 - HCI and UX Engineering
- 2019 - UX Mentorship and Digital Marketing Consultancy
- 2017 - Human-Computer Interaction, Omnichannel Digital Experience
- 2013 - UI and UX Architecture, Front-End Web Development, Internet Marketing Strategies
- 2010 - Brand Imaging, Promotions & Online Positioning, Web Development, SEO and Analytics
- 2006 - Graphic Design and Web Development
- 2001 - Desktop Publication for Print and Web Marketing
- 1992 - Office Automation: Accounting Systems and Databases

Active gratis projects:

- CCGAW: https://www.ccgaw.org
- Kights on Bikes, TX: https://konbtx.org
- Rowdy Catholic (being reworked): https://rowdycatholic.org
- Sisters in Faith (under construction): https://sistersinfaith.community

UX instructor and mentor at Digital Creative Institute

Employment

UI DESIGNER > UX DESIGNER > SR UX DESIGNER

July 2016 to present - Security Service Federal Credit Union
December 2017 Star Performer Awardee

- UX engineering duties: design and create digital interfaces to address business requirements and website usability challenges
- Sitecore front-end development for Marketing's design on https://www.ssfcu.org
- XD and Ionic interface design and prototyping for SSFCU mobile app feature releases

Initiatives (ongoing):

- SSFCU's UX Design Systems
- A system for LOBs to review website parts pertinent to their products and services
- Long-term project: a PHP-MySQL propotyping CMS to allow content managers to easily make text revisions and generate a printable GUI Documentation.
- Foundational HTML-CSS classes or 1-on-1 lessons

Recent accomplishments:

- Created complex Adobe XD prototypes for the initial launch of SSFCU's in-house takeover of the mobile app
- Sole front-end developer during the website replatforming from Sharepoint to Sitecore
- Headed the conversion of ssfcu.org into a responsive site
- Created the Web Design Styleguide for use by Digital Services, Development, Marketing, and Training departments
- SSFCU Emerging Leaders 2020 project pitch: https://youtu.be/rEP8qfGI2_k

LEAD WEB DESIGNER

November 2015 to April 2016
Media Vantage - San Antonio, TX

Designed, implemented and maintained the main website (www.armandomontelongo.com), secondary sites and external web pages

- Lead the team in SEO and content curation
- Systematized the production of landing pages and e-commerce via Unbounce and Infusionsoft
- Produced assets for online stages

TECHNICAL RECRUITER

March 2015 to July 2016 - Enlightsearch, Irvine, CA (remote work)
June 2014 to March 2015 - PDS Tech, Irving, TX
June 2013 to June 2014 - Strom Aviation, Fort Worth, TX

Created three websites that hosted online job boards to serve as passive recruitment tools. Candidate pipelines were added through new media marketing and social networking. Employer-recruiter-employee relations were strengthened by the trust factors within the websites.

- Candidate searches, prescreening, interviews, pre-hire compliance, payroll assist, approval of cash advances and bonuses. H1-B Visa documentation and processing.
- Applied technical proficiencies: Graphic design, web development and Internet marketing. Boolean search strategies. MS Word, Excel, Publisher, PowerPoint and Outlook; create/edit Adobe Acrobat interactive forms. ATS/VMS/Database portals: Access Database, Taleo, Salesforce1, Beeline, IQNavigator, Success Factors, Fieldglass, SmartTrack, ZeroChaos, Applicant Tracking System, SAP.

Education

FULL SAIL UNIVERSITY

M.S., DIGITAL MARKETING
GPA 4/4, Advanced Achiever Award

INTERNATIONAL UNIVERSITY, MANILA

B.S., COMPUTER SCIENCE
Minor: Business Administration
GPA 3.9/4, finished the 4-year course in 2.5 years

Additional Credentials

NIELSEN NORMAN GROUP

Human-Computer Interaction
UX Certified, pursuing to UX Master

AGILE VELOCITY

Certified Scrum Product Owner (CSPO)

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